

Board of Directors



01 Don Elgie (DHE)**Chief Executive Officer**

Don Elgie was appointed Chief Executive in January 2001 having created the concept of Creston as a marketing services group. Don has over 30 years of experience in marketing services. He had previously been a founder of Grandfield Rork Collins Communications Group, which was acquired by Saatchi & Saatchi, where he went on to become UK and Europe Operations Director. He is a member of the Nominations Committee.

02 Barrie Brien (BCB)**Chief Operating and Financial Officer**

Barrie Brien was appointed as Chief Operating and Financial Officer in September 2004. Barrie has over 20 years of experience in marketing services. He was previously Chief Operating and Financial Officer for EMEA at Lowe and DraftWorldwide. Prior to this Barrie was CFO for Lowe UK and held positions in Saatchi & Saatchi (Europe and North America) and other marketing groups.

03 David Marshall (DCM)**Non-Executive Director**

David became Non-Executive Chairman in November 1999 having previously acted as Chairman from 1984 until 1993 and held this position until March 2010. He is a member of the Nominations, Audit and Remuneration Committees. He is Chairman of London Finance & Investment Group plc. and Western Selection P.L.C. which is a substantial shareholder in Creston plc. He is also a Non-Executive Director of Finsbury Food Group plc, MWB Holdings plc and Northbridge Industrial Services plc.

04 David Grigson (DG)**Non-Executive Chairman**

David Grigson was appointed to the Board in November 2009 and became Non-Executive Chairman in April 2010. He is Chairman of the Nominations Committee and a member of the Audit and Remuneration Committees. David was the CFO of Reuters plc until April 2008 and was previously CFO of EMAP plc and Chairman of EMAP Digital. He is a Non-Executive Director of Standard Life plc and the Senior Independent Director on the Board of Ocado Ltd.

05 Andrew Dougal (AJHD)**Non-Executive Director**

Andrew Dougal was appointed to the Board in September 2006. He is Chairman of the Audit Committee and a member of the Nominations and Remuneration Committees. Andrew was previously CEO of Hanson, the international building materials company and, prior to its demerger, Finance Director of Hanson plc, the diversified industrial company. He is currently a Non-Executive Director of Taylor Wimpey plc and of Premier Farnell plc and formerly of BPB plc.

06 Malcolm Wall (MRW)**Non-Executive Director**

Malcolm Wall was appointed to the Board in April 2007. He is Chairman of the Remuneration Committee and a member of the Nominations and Audit Committees. Malcolm was the CEO of Content division, Virgin Media up until April 2009. He is a Non-Executive Director of ITE Group plc. Malcolm was previously COO of United Business Media plc.

