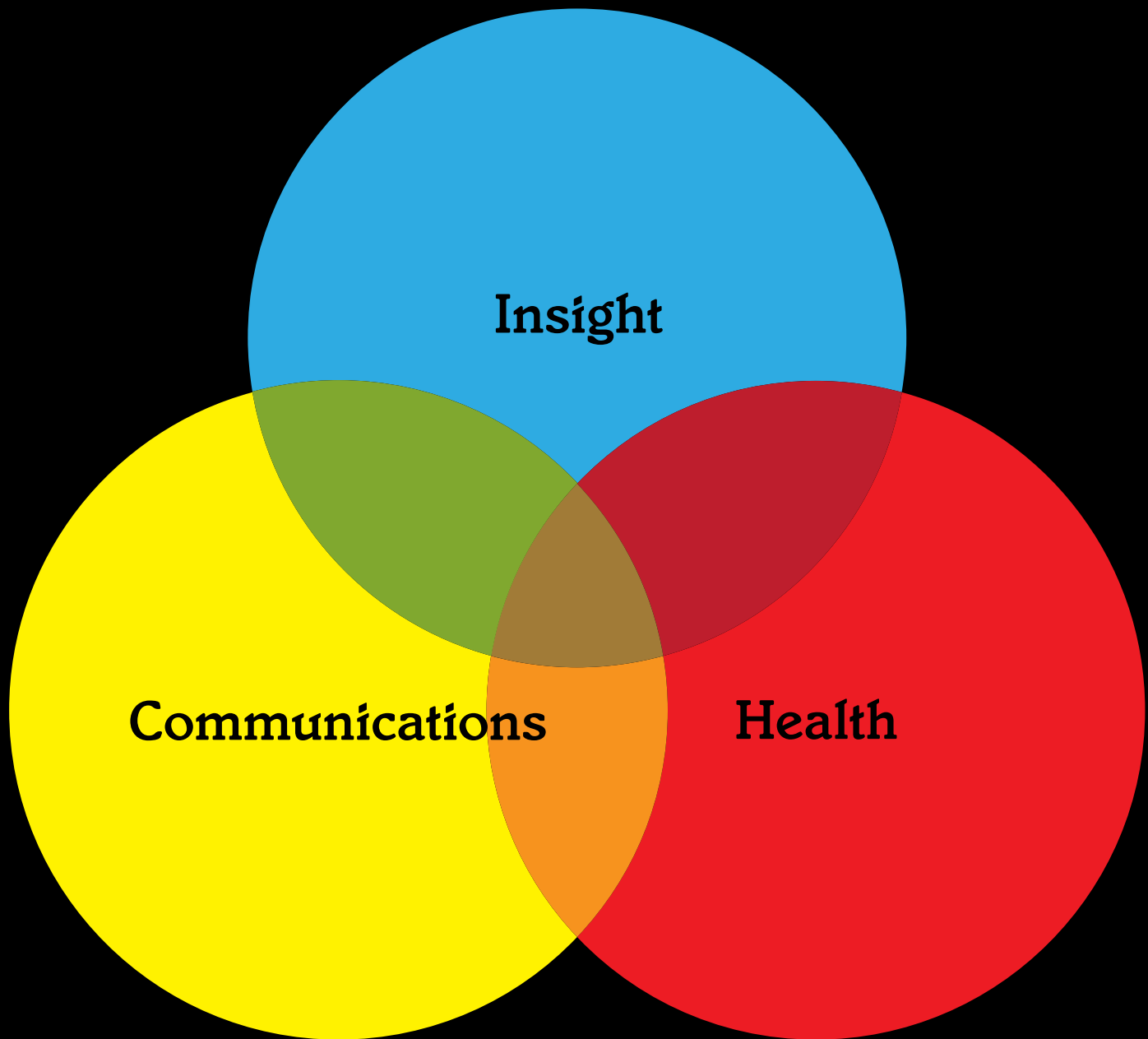

Group overview



Insight



Keith Bates
Deputy Head of Insight

Communications



Chris Warren and Richard Warren
Joint Heads of Communications

Health



Catherine Warne and Ben Davies
Joint Heads of Health



This division brings together two of the best agencies in market research, ICM Research and Marketing Sciences, each with its own brand positioning and core research skills. The companies operate as distinct businesses but share expertise in terms of data collection, data processing, analytics and new product development to ensure all clients receive the very best service.



This division brings together industry-leading marketing communications companies, which provide a range of specialist services including advertising, PR, digital, CRM, data analytics and mobile and local marketing. Each company draws upon the collective knowledge, expertise and services of the Group so that its clients receive the best advice and achieve the best results no matter what the medium.



This division is a family of health communication experts offering the best of both worlds. Each company is a highly successful brand in its own right, with its own identity and commitment to providing clients with quality and specialist expertise. The division has a track record of delivering clients a bespoke range of integrated communications services.

Innovation and growth through shared knowledge and expertise